



It's a Pleasure to
Meet You!

Jellinek, Inc., Paying It Forward to Empower YOU!



Jellinek, Inc.

By Dr. Gregory Jellinek

Meet Dr. Gregory Jellinek

Dr. Jellinek received a Bachelor of Arts degree from the University of Connecticut. He then went on to earn a Doctor of Medicine degree from Union University's Albany Medical College. A career in surgery subsequently beckoned, and this in turn led to a General Surgery Residency at the Albany Medical Center Hospitals followed by a Plastic Surgery Residency at the Medical College of Ohio, for a total of six years of formal post doctoral training. Dr. Jellinek has achieved board certification from both the American Board of Surgery and the American Board of Plastic Surgery, an accomplishment that only a select and small group of surgeons has achieved.

The doctor began his private practice in 1978, limited to Plastic Surgery, in San Jose & Los Gatos, California, in the heart of the Silicon Valley. That practice flourished until 2009 when he relocated to the Lake Tahoe region of California.

The doctor designed, owned, and operated the *Aesthetica Plastic SurgiCenter* in Los Gatos, one of the first and few federally accredited single specialty [Plastic Surgery] ambulatory surgery centers in the nation.

Understanding that the North Lake Tahoe region of the Sierra Nevada had lost their plastic surgery coverage, Dr. Jellinek opened a satellite practice, *Tahoe Plastic Surgery*, in Truckee, California in 1982 in order to serve the populace of the North Lake Tahoe region. For 27 years Dr. Jellinek commuted between the Silicon Valley and Truckee on essentially a weekly basis until 2009 when he wrapped up his practice in the Silicon Valley and relocated on a full time basis to Truckee and *Tahoe Plastic Surgery*.

Having achieved essentially all of his surgery goals; and after a 35-year career, Dr. Jellinek retired from private practice at the end of 2013. His focus is now on a business enterprise with his wife, Linnis. They serve as Independent Consultants for the fastest growing premium skincare company in the USA.

The company has just begun a global expansion and the opportunity is skyrocketing. As Sheryl Sandberg, the COO of Facebook has said, "***If you're offered a seat on a rocket ship, don't ask what seat? Just get on!***" Not only do Greg and Linnis have tickets on this rocket ship, but they also have tickets available to others interested in taking this career ride with them.

In 2014 Dr. Jellinek ran for election for a position on the Tahoe Forest Hospital District Board of Directors. This was a general election spanning two of California's larger counties. He won that election and he is currently seated and serving on that board, a board that governs a complex Critical Access Hospital as well as a community hospital in Incline Village, Nevada. This position utilizes the governance experience of the doctor's past experience as a national surveyor for ambulatory surgery centers.

Dr. Jellinek has also maintained a presence in forensic medicine, offering his expertise in matters pertaining to Plastic Surgery to courts and counsel across the western United States.

Dr. Jellinek continues to contribute his spare time as a volunteer physician with the Alpine Meadows Ski Patrol and

...Now, Meet Linnis Jellinek

Linnis was born and raised in Central Washington State, in the Tri-Cities region. She attended college there; and subsequently worked in several sales and managerial positions. In 1987 Linnis relocated to the Silicon Valley in Northern California. There, she pursued her interests in the financial services industry. Linnis obtained her Series 7 and Series 8 Certifications from the Securities and Exchange Commission, culminating with a Certified Financial Planner Certificate; and then after working for both Dean Witter, and Shearson Lehman Bros., she entered into a leadership position with Charles Schwab & Co. in the heart of the Silicon Valley during the initial “dot com” boom/explosion.

Meanwhile, working with her husband, Dr. Jellinek, a local plastic surgeon, they planned and developed the *Aesthetica Plastic SurgiCenter*, the first such federally certified single specialty ambulatory surgery center in Northern California. Linnis was instrumental in the design, build-out, and financing of this facility. In 2002 she left the financial sector to serve as the CEO and the general manager of our surgery center.

In 2009, they wrapped up their practice in the Silicon Valley and followed their dream by moving to Truckee, California, just north of beautiful Lake Tahoe, high in the Sierra Nevada Mountains. They had operated a satellite medical practice there since the early 1980s and the Sierra’s have now become home. Shortly thereafter, Linnis associated our practice with the top two Dermatologists in the USA, where they served, and still serve, as independent consultants. They work with their expanding team of savvy independent consultants in the USA, Canada and Australia. **That team building experience with this company has been rewarding because they are both “people builders” and thoroughly enjoy seeing others step into their leadership roles through their personal and professional development while working with Jellinek, Inc.**

While doing all of that, Linnis has found time to be an active member of Soroptomists International, rising to the position of the President of the local chapter, *Soroptomists International of Truckee Donner*. This makes sense, because the meaning of “Soroptimist” is “the best for women and girls” and her efforts here satisfy her passion to help women.

Linnis is also working with the founder of “San Jose Magazine” and “The Best of the Bay TV”. In years past these organizations had developed our successful marketing strategy in the highly competitive Silicon Valley. Their CEO recalled her excellence in those endeavors; and he approached her as he was developing a nationwide strategy for his growing online advertising enterprise. This relationship quickly evolved and Linnis is now serving as Sales Director and recruiter for the company as they embrace the national online marketplace. It’s perfect because it allows her to work from home and help other business owners get their own message out to their desired demographics...again, helping others fulfill their dreams.

At the root of all of this is Linnis’ sense of leadership and her unbridled desire to help others to succeed. She repeatedly embraces her wide and deep business experiences as she brings others along with her. Linnis is the consummate servant leader. Talk with Linnis and Dr. Greg, and **experience a “lift as you climb” approach to your own business as you leverage their experience!**

Connect with the Jellinek’s at 408-831-0554 call or text

Why Clinical Skincare Products?

•Dr. Jellinek notes that enhancing beauty has been a significant part of my life. I have spent over 30 years helping people look and feel their best utilizing my expertise in cosmetic surgery, reconstructive surgery and non-surgical skin treatments. Over that course of time I have seen many surgical and non-surgical remedies come and go. Surgical techniques evolve and then fade, medical machines, lasers of all types, topical treatments and ingredients du jour also come and go, I've been there, done it, and bought the t-shirt. In fact, it wasn't all that long ago that Botox was first introduced in the US and as a Silicon Valley Plastic Surgeon I had a front row seat participating in an early Botox study group! *"Time really does fly when you're having fun!"* In all seriousness, I found a deep satisfaction in participating helping others feel better about them selves.

•I share all this to make a point that **the foundation of a desirable outcome of any treatment is starting with a good "canvas" and my "canvas" was my patients' skin** and it's deeper foundations. I recommend that everyone use a clinically proven skincare regimen and sunscreen daily whether considering the addition of cosmetic surgery or not. Premium skincare products don't have to break the bank either. I know because I've represented most "physician only" brands in my surgical practice over the years. Some of those brands do cost \$100-\$350 per month to use! **In my professional opinion the higher costing products don't necessarily guarantee better results.**

•After moving from Silicon Valley to a resort community in the Sierra Nevada mountains where I had an earlier satellite practice for over two decades I realized quickly that the people who live and work here were not interested in spending \$195 on eye cream. We were looking for an effective and yet affordable solution when my wife and business partner was introduced to a brand that is formulated by two of the top dermatologists in the world.

•Unbeknownst to me, Linnis had started using the product herself to test its effectiveness, and I noticed over breakfast only about a week later that her skin looked radiant and I mentioned to her that her skin looked great. She did not let on and a week later we were in our clinic and I asked her to come over to the window so I could take a closer look in natural light. I actually asked her "what's going on with your skin?" She then told me about the new products she was using and also added that we would soon have another revenue stream because we were going to offer the products in our practice. **I had all the proof I needed that these products were more effective than anything I had observed heretofore.** The best part is that these skin care products are affordable to most people.

Here's why I endorse these products:

- They visibly transform skin in a short period of time.
- They have been scientifically proven with clinical trials.
- Safety and efficacy are top priorities of the two founding dermatologists who develop all of the products.
- These products are based on the right formulations of active OTC (over-the-counter) cosmeceuticals applied in the right proportions and in the right order. This = real results!
- This product line address the four main reasons that patients consult about their skin: (1) signs of aging, (2) sun damage, (3) sensitive skin, and (4) acne. This all adds up to taking advantage of a physician's expertise without an appointment!
- Science and technology are merged in these products with three additional complimentary accelerators to these skin care regimens boosters to these skincare regimens:
- An innovative home use device that is similar to an in-office procedure that accelerates transformation when used with our anti-aging regimen.
- A proprietary product that deposits line-defying peptides and hyaluronic acid directly into a wrinkle, smoothing the wrinkle away...no needle required!
- A one-of-a-kind time released blend of retinol and peptides to improve skin texture and reduce the appearance of wrinkles and visibly increase skin firmness.
- I've witnessed the continued transformation that my wife has achieved over the past five years using these products that I can attest she doesn't need anything else. No professional facials, no injections, and no other procedures because we literally have a skincare clinic in our bathroom.
- If you would like to know more, or have a no cost online consultation or a conversation please contact us.